

Nanopublication – Wheatpaste as codex-at-scale: the protest posters want to be 'fashion', not betray it

by Arnaud Quercy

The line is a domain boundary, not a refutation: P21's pejorative reading of 'fashion' presupposes an artist protecting a personal voice, and has no vocabulary for a case where mass identical borrowing is itself the declared instrument of political effect – the framework would need a stated exception for propaganda/activist emission before P21 can be applied here without distortion.

WHAT THE SOURCE SAYS [1]

Ahead of the 2026 Met Gala, activists from the UK campaign Everyone Hates Elon wheatpasted posters across NYC calling for a boycott, targeting co-chairs Jeff Bezos and Lauren Sánchez over Amazon's alleged labor exploitation (the urine-bottle symbol) and its AWS ties to ICE deportations (the tear-gas canister). The designs were crowdfunded, made as free downloadable files so anyone could print and paste them, and the group's own commenters note the campaign only has teeth if it escalates into boycotting Amazon itself, not just the gala.

WHERE THE LENS GRIPS

The campaign's own language – engineering a specific symbol (bottle, canister) to 'expose and embarrass' – reads cleanly against P26's induced diffraction: an emission deliberately structured to maximize a reaction in receivers, not a hope-and-release. And the free-downloadable-file model, explicitly designed for identical mass reproduction across a city, is close to a literal instance of P21's 'borrowed codex at scale.'

WHERE IT BREAKS

P21 names borrowed-codex-at-scale 'fashion' and treats it as counterfeit diffraction – a diminished, inauthentic mode of creation. This source inverts the value sign: the campaign's entire strategy is maximal identical replication, openly sanctioned, with no authenticity claim at stake – success is measured by saturation, not by individual codex-building. X slips IF one reads P21 as a general claim about borrowed forms wherever they appear; it holds if one reads P21 as scoped to artistic

authenticity specifically, in which case political propaganda is simply outside its jurisdiction rather than a counterexample.

PROPOSITIONAL GRID [2]

Read this grid. “Not evaluated” does **not** mean the source has nothing to say about that proposition. It means **the reading did not instruct it**. That is not a result, and it counts in no denominator. A silence, by contrast, is a finding: the reading touched the proposition without concluding, or noted its absence itself.

Evaluated

proposition		audit status	relational verdict
P21	Codex Authenticity	not audited	pressure-against
P26	Induced Diffraction	not audited	evidence-for

Not evaluated (35) – P1, P2, P3, P3a, P4, P5, P6, P7, P8, P9, P10, P11, P12, P13, P14, P14a, P14b, P15, P16, P16a, P17, P18, P18a, P19, P19a, P20, P22, P23, P24, P25, P27, P28, P29, P30, P31

Overall verdict: Bounded – taxonomy of the August 2026 pass, predating the move to relational verdicts. Kept as metadata: the gap between the two forms is data, not residue. This reading's judgement is in the grid above.

Reading of 2026-04-16 · model claude-sonnet-5 · source 5,283 chars · 1 attempt(s)

FIRST PASS – KEPT AS WRITTEN

Reading produced by the T50 RSS pass, before the boundary lens. It is reproduced UNCORRECTED. Keeping it is the point: without it, a changed title is just a changed title – with it, what the second pass refused becomes legible.

This report on the emergence of protest posters targeting the Met Gala's corporate sponsors exemplifies the ideamorphic concept of DILUTION. The posters represent an act of resistance against the 'maximum emission / minimum diffraction' dynamic that the article describes – the tendency for art and culture to be subsumed by corporate interests and algorithmic forces that reward recognition over

meaningful creation. By intervening in the public space, these activists are asserting the need for 'where diffraction survives' - contexts that resist the homogenizing pressures of the 'dilution engine'.

T50 RSS assessment · 2026-04-16 · remplacée par boundary-lens-2026-08

REFERENCES

- [1] "Boycott the Bezos Met Gala" Posters Emerge Across NYC. Hyperallergic, 2026-04-16. <https://hyperallergic.com/boycott-the-bezos-met-gala-posters-emerge-across-nyc/>
- [2] Quercy, A. (2026). The 31 Propositions of Ideamorphism. <https://ideamorphism.org/en/publications/2026/03/the-31-propositions-of-ideamorphism.html>

EPISTEMIC PROFILE

Claim type	boundary reading
Voice	third person analysis
Epistemic status	bounded grip
Methodology	Boundary-finding lens applied to one source, model claude-sonnet-5, 1 attempt(s), traceability check passed.

CHECKSUM (SHA-256)

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