

# Nanopublication – How sealed single-offer bidding reshapes price and discretion in art sales

by Arnaud Quercy

This is a market-journalism piece about a new auction sales mechanism (sealed single-offer bidding, discretion, buyer psychology) for artworks – it concerns pricing structure and transaction design, not the ideational content, transliteration, or reception-as-creation that this framework's propositions address.

DECLINED – NO-PURCHASE [1]

PROPOSITIONAL GRID [2]

Read this grid. “Not evaluated” does **not** mean the source has nothing to say about that proposition. It means **the reading did not instruct it**. That is not a result, and it counts in no denominator. A silence, by contrast, is a finding: the reading touched the proposition without concluding, or noted its absence itself.

**Not evaluated (37)** – P1, P2, P3, P3a, P4, P5, P6, P7, P8, P9, P10, P11, P12, P13, P14, P14a, P14b, P15, P16, P16a, P17, P18, P18a, P19, P19a, P20, P21, P22, P23, P24, P25, P26, P27, P28, P29, P30, P31

Overall verdict: *DECLINED:no-purchase – taxonomy of the August 2026 pass, predating the move to relational verdicts. Kept as metadata: the gap between the two forms is data, not residue. This reading’s judgement is in the grid above.*

Reading of 2026-04-23 · model claude-sonnet-5 · source 7,491 chars · 1 attempt(s)

FIRST PASS – KEPT AS WRITTEN

Reading produced by the T50 RSS pass, before the boundary lens. It is reproduced *UNCORRECTED*. Keeping it is the point: without it, a changed title is just a changed title – with it, what the second pass refused becomes legible.

Loïc Gouzer's experimental auction format (selling without traditional bidding) is a deliberate **ENGINEERING OF DIFFRACTION** in the market system. The codex here is the auction protocol itself—the formal rules that structure how art is transmitted from seller to buyer. By removing the bidding mechanism,

Gouzer alters the *ouverture* through which the artwork's value is received and negotiated. This is not a cosmetic change: it restructures the intentional invariant (what does it mean to own this work, and how is that meaning determined?). The receiver's experience of acquisition becomes different—the gap between traditional expectation and novel process creates productive tension. Whether this succeeds or fails, it is an act of codex-destabilization: testing whether the market's crystallized rules can be recrystallized through constraint manipulation. This is game design, not mere salesmanship.

T50 RSS assessment · 2026-04-23 · remplacée par boundary-lens-2026-08

REFERENCES

[1] An Auction Without Bidding: Loïc Gouzer's Latest Bet on How to Sell Art. ARTnews.com, 2026-04-23. <https://www.artnews.com/art-news/market/fair-warning-new-format-elizabeth-peyton-1234782341/>

[2] Quercy, A. (2026). The 31 Propositions of Ideamorphism. <https://ideamorphism.org/en/publications/2026/03/the-31-propositions-of-ideamorphism.html>

EPISTEMIC PROFILE

|                  |                                                                                                              |
|------------------|--------------------------------------------------------------------------------------------------------------|
| Claim type       | boundary reading                                                                                             |
| Voice            | third person analysis                                                                                        |
| Epistemic status | no purchase                                                                                                  |
| Methodology      | Boundary-finding lens applied to one source, model claude-sonnet-5, 1 attempt(s), traceability check passed. |

CHECKSUM (SHA-256)

3add7bd85e22eec7c0fcb4d5cd5917945336a5ed4372e6a94c236389168b7b3c

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**Author** Arnaud Quercy

**Asset code** IDS-RNI0098

**Identifier** NAN-RDG000020

**Version** 1

**Published** 2026-08-05

ISSN: applied for – U.S. ISSN Center, Library of Congress

© 2026 Ideamorphic Studies

Published by Art Quam Anima Publishing New York,  
an assumed name of AQA Publishing LLC

c/o Northwest Registered Agent, 418 Broadway Ste N  
Albany, NY 12207, USA  
+1 917-764-5470

NY DOS ID 7624376 · Assumed Name ID 7658709

[publishing.artquamanima.com](https://publishing.artquamanima.com)

Last updated: 2026-08-15

Persistent URI: <https://ideamorphism.org/en/nanopubs/2026/08/IDS-RNI0098-how-sealed-single-offer-bidding-reshapes-price-and-discretio.pdf>